

'Tis the season to celebrate so many ways on so many different days.

You can **brighten somebody's season** simply by making a donation to Enviros.

However, not everybody's days are bright.

Make spirits brighter, become a star fundraiser.

Many children and their families are living with a host of challenging issues related to poverty, addictions and mental health.

Check out the calendar of days, packed full of fun. Why not make a donation on your favorite one?

Together, we can **change the present** for the vulnerable children, youth, adults and families who use Enviros' services.

seasonsbright.com

Table of contents

This package contains all the resources you will need to be part of the Enviros Year-end Fundraising Event, Brighten somebody's season.

Page 4: <u>Calendar of Days</u>

Page 5: <u>Enviros holiday market and Open House</u>

Page 6: <u>Online Fundraising Tool</u>

Page 7: <u>Email Signature</u>
Page 8: <u>Email Template</u>

Page 9: <u>Social Media Resources</u>



'Tis the season to celebrate so many ways on so many different days.

Check out the <u>calendar of days</u>, packed full of fun. The aim is to celebrate Enviros diverse culture by celebrating many different ways on different days.

For example: Did you know, November 17 is Take a Hike Day? The mission of the day is simple, wear your most comfortable hiking shoes and take a hike.

Please connect with Christy (cherdman@enviros.org) if you noticed we missed a day you celebrate.

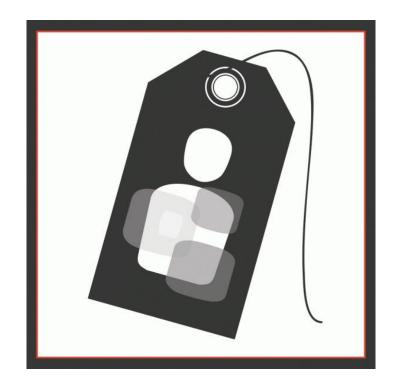


Are you a maker, baker, or crafty impersonator?

To celebrate the season, Enviros is hosting a holiday market & Open House.

Where: Enviros Head Office When: December 10, 2015 Time: 12:00 pm to 4:30 pm

Contact Christy Herdman at cherdman@enviros.org for details on how to become a holiday market vendor.



You can brighten somebody's season simply by making a donation to Enviros.

Using the online fundraising tool, you can give a general general donation. Or you can search & support a Star Fundraiser.

Online Fundraising Tool: <u>General Donation Link</u> <u>Find & Support Link</u>

Make spirits brighter, become a star fundraiser.

Join the fun. Using the online fundraising tool, you can register as an individual or team.

Online Fundraising Tool: Participate Link

Spreading the word via email.

Email Signature:

Please help us spread the word by changing your signture.

For your convenience, I have embedded the replacement logo and tagline in the body of the email.

For full instructions on how to change your signature. Please refer to the attached document:
Brighten somebody's season - Email Signature Template Example.

Christy Herdman

Fund Development Associate



'Tis the season to celebrate so many ways on so many different day. However, not everybody's days are bright.

Brighten somebody's season simply by making a donation to Enviros. seasonsbright.com #bethebright

Phone 587.390.7057
Fax 403.219.3466
Email cherdman@enviros.org

#220, 3115 12th St NE, Calgary Alberta T2E 7J2 enviros.org

Share details by using this email template

Subject line: Will you help me, help Enviros brighten somebody's season?

Body copy: 'Tis the season to celebrate so many ways on so many different days. However, not everybody's days are bright. Many children & their families are living with a host of challenging issues related to poverty, addictions & mental health.

Together, we can change the present for the vulnerable children, youth, adults & families who use Enviros' services.

You can brighten somebody's season simply by making a donation to Enviros.

Make spirits brighter, become a star fundraiser. Register as an individual or team.

Click <u>here</u> to check out the calendar of days, packed full of fun. Why not make a donation on your favorite one?

Thank you for wrapping up the year by supporting Enviros.

Be social & share using the hashtag #bethebright

Twitter:

Follow us on Twitter: @EnvirosWSA

Feel free to copy & paste or personalize the content below.

You can brighten somebody's season simply by making a #donation to @EnvirosWSA. http://ow.ly/UzuCY #bethebright

Check out @EnvirosWSA calendar of days, packed full of fun. Why not donate on your favorite one? http://ow.ly/UztVd #bethebright

Together, we can change the present for vulnerable people who use @EnvirosWSA services: http://ow.ly/UzuYw #bethebright

Be social & share using the hashtag #bethebright

Facebook or LinkedIn:

Like us on Facebook: <u>facebook.com/Enviros</u> Connect with us on LinkedIn: <u>Enviros WSA</u>

Feel free to copy & paste or personalize the content below.

'Tis the season to celebrate so many ways on so many different days. However, not everybody's days are bright. You can help to brighten somebody's season by making a donation to Enviros: www.seasonsbright.com

Many children and their families are living with a host of challenging issues related to poverty, addictions and mental health. Together, we can change the present for the vulnerable children, youth, adults and families who use Enviros' services. www.seasonsbright.com

'Tis the season to celebrate so many ways on so many different days. Check out Enviros' calendar of days, packed full of fun. Why not make a donation on your favorite one? www.seasonsbright.com

Be social & share using the hashtag #bethebright

Instagram:

Join us on Instagram: @EnvirosWSA

Feel free to use these graphics below. Simply click on the graphic to access the attachment image.









Stay tuned for fundraising prize details and other fun stuff to be announced in the days to come.

Together, we can change the present for the vulnerable children, youth, adults and families who use our services.

Thanks in advance for your support.

